

e business innovation and pdf

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Small business, innovation, and entrepreneurship Article (PDF Available) in Small Business Economics 42(4) Â April 2013 with 8,495 Reads DOI: 10.1007/s11187-013-9521-9

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of entrepreneurship and innovation in the e-world, namely, e-entrepreneurship and e-innovation. E-entrepreneurship and e-innovation refer to broadly entre-preneurship and innovation in the context of e-business activities and opera-tions. The theoretical constructs and the working concepts of e-entrepreneur-

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